

# CENTER FOR PERSONAL PHILANTHROPY

The Center for Personal Philanthropy at
Foundation For The Carolinas helps families
and individuals define and achieve their
charitable goals by providing expert advice,
outstanding services and highly personalized
philanthropic solutions. We simplify the
process of giving, maximize tax benefits and
amplify the power of every charitable gift.



#### FFTC PERSONAL PHILANTHROPIC SOLUTIONS



#### **FFTC** DONOR ADVISED FUNDS

Offer you and your family a flexible, efficient way to manage giving with superior tax advantages.



#### FFTC

#### DESIGNATED FUNDS

Support the good work of the nonprofit organizations you designate, often in perpetuity.



#### **FFTC** SCHOLARSHIP FUNDS

Support students from preschool to postgraduate by providing grants for educational purposes, with customizable eligibility criteria.



#### SUPPORTING ORGANIZATIONS

Discrete legal entities that offer relative autonomy and the favorable tax benefits of a public charity, while leveraging FFTC's grantmaking and endowment management expertise.



### FIELD OF INTEREST FUNDS

Address the needs of a specific area of community life and ensure that your charitable vision remains relevant over a long period of time.



### COMMUNITY IMPACT FUNDS

Provide permanent, strategic support for vital causes in our community. Entrust a portion of your gift to an endowed fund that aligns with your interests.



#### FFTC PLANNED GIVING

We offer expert guidance, personalized service and local resources to help you identify your goals, establish a plan and implement your philanthropic legacy.



### CUSTOM PHILANTHROPY SERVICES

Comprehensive services that support the grantmaking, governance and strategic needs of private foundations, supporting organizations and large donor advised funds.



#### **FFTC** GIFTS OF REAL PROPERTY

FFTC accepts gifts of real estate, maximizing charitable impact while offering substantial tax benefits. We handle the liquidation and transfer proceeds to an FFTC gift fund.



#### GIFTS OF BUSINESS INTERESTS

FFTC accepts gifts of closely held business interests and other non-cash assets so you can support the causes you value and reduce your tax liability.



## A partnership to simplify giving

The Center for Personal Philanthropy offers a variety of charitable solutions, philanthropic expertise and highly personalized services that simplify charitable giving for families and individuals. Whether your goal is to make an immediate impact, address an ongoing need or create a permanent legacy with a planned gift, we work in partnership with you, your family and your advisors to ensure the greatest impact for your community. A partnership with FFTC can maximize tax benefits and ease the burden of administration, freeing you to focus on your charitable goals.

## Opportunity to build a permanent legacy

FFTC offers a unique combination of personal service, local resources and expert guidance to help you establish a legacy as you pass the tradition of philanthropy to the next generation. We offer effective solutions and expert counsel, working with you and your professional advisors to structure estate gifts and create charitable plans that are fully integrated with major business, personal and financial goals. Flexible succession plans offer continuous stewardship and ensure that your commitment to the communities and causes you support will be honored for years to come.

### Exceptional flexibility in how we accept assets

FFTC charitable funds are easy to establish with a wide variety of assets. Whether your gift is in the form of a liquid asset — such as cash or stock — or a more complex asset, our expertise, guidance and diverse investment options can simplify your charitable giving and help your fund grow over time. We facilitate gifts of real estate, closely held business interests and other non-cash assets prior to sale, allowing you to contribute these valuable assets with immediate tax benefits.

## Comprehensive services to meet unique needs

FFTC offers specially designed services to meet the unique needs of larger funds, private foundations and subsidiary foundations. Our custom service platform offers additional support from dedicated FFTC experts in the areas of governance, investments, grantmaking and evaluation. We convene and engage family members and their designated advisors to help identify philanthropic missions, and to implement grant programs that address issues important to you.

### A trusted partner in philanthropy

When retired media executive
Bob Horner needed charitable
giving advice he came to Foundation For The Carolinas, where
he found philanthropic experts
who helped him open a donor
advised fund. He also supported
the Robinson Center for Civic
Leadership, FFTC's flagship program,
to address community needs.

Pleased with his experience with the Foundation, he created a planned gift using retirement fund assets, crafting a custom philanthropic legacy. Half of his charitable estate will fund an FFTC Donor Advised Fund from which his son will make grants.

The other half is entrusted to FFTC's Community Impact Funds, providing permanent discretionary dollars to support the community's evolving needs, as well as ongoing Foundation operations. Bob said, "I know I can trust FFTC to make the right decisions with the resources I leave behind."

A planned gift can be established at FFTC with a variety of assets, such as:

- Retirement plan assets
- Life insurance policies
- Charitable remainder trusts
- Charitable lead trusts
- Publicly traded securities
- Privately held stock
- Cash
- Real property





FFTC headquarters brings to life the dreams of the Luski and Gorelick families to create a home for civic engagement. The building includes convening spaces, a public art gallery and stories that capture the spirit of philanthropy in our region.

Philanthropy is an art that benefits everyone.

Come be inspired.

#### Visit

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FOUNDATION FOR THE CAROLINAS