

NONPROFIT

Business Agility Series

A collaborative initiative of Foundation For The Carolinas, United Way of Greater Charlotte, The Lee Institute and SHARE Charlotte

August 26, 2025

CLEE-Hub Pre-Conference Worksheet

https://docs.google.com/document/d/1Gal_IG1k4M-bSWNZ-ZB6i1MVufnIWjiYnfZR3YZay0A/edit?tab=t.0

30 Minute Virtual Consultancy by CLEE

<https://www.clee.org/resources/30-minute-virtual-consultancy/>

Focus Questions

<https://docs.google.com/document/d/1zx3t5XCtL3vNG2Hqa5p0NJm-MBRwprEhTrZUiMhUChU/edit?tab=t.0>

Challenge #1

“Given the current unpredictability in funding—delays, pipeline shrinkage, and shifting institutional priorities—how do I build a cash flow and scenario planning process that tells me not only when I might be in financial trouble, but also gives me sufficient time and confidence to prepare for, communicate, and implement necessary changes to staffing or programs in a way that is fair and minimally disruptive to my team and mission?”

Challenge #2

“How can DigiBridge effectively align its messaging to clearly communicate its expanded STEAM programs and mission, in order to build public awareness that supports the development and growth of a sustainable annual giving campaign to diversify revenue streams?”

**Session #5: Call the Moment, Call
to Action. Marketing Workshop**
Monday, September 22nd (9-11am)
Goodwill Industries

Session #6: Revenue Models
Monday, October 20 (9-11am)
Goodwill Industries

THANK YOU FOR COMING!

Tells us what you think!

