

NONPROFIT

Business Agility Series

Reality, Resilience, Response

A collaborative initiative of Foundation For The Carolinas, United Way of Greater Charlotte, The Lee Institute and SHARE Charlotte

City of Charlotte Poet Laureate

Jay Ward
“Agility”



Building a Together Mindset: Holding Boards Accountable



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Unlocking Board Effectiveness

Clarity	Communication	Recalibration
<ul style="list-style-type: none">• Role of Board Members and their individual & collective responsibilities• Role of Chief Executive as partner, coach, teacher, negotiator• Partnership between Board Chair/Chief Executive & the full board	<ul style="list-style-type: none">• Role of the Governance/Board Development Committee (or board chair)• You want partners not the wild, wild west• Determine mutually agreed upon communication methods, frequency and response times	<ul style="list-style-type: none">• Coach boards to do the difficult things• Establish a new relationship if needed• Quote the resources and be the nonprofit professional YOU ARE!

Current Environment

My board is surprised that corporations are pulling back from sponsorships. How do I get them to understand the current environment and help.

Board Engagement:

My board is disengaged and they seem happy this way, I send out important updates and no responses. I need tips to get them engaged!

Pre-event Survey Feedback

Being an Ambassador

My board is scared to to ask people to get involved with our organization.

Board Responsibilities

How do I get them to understand what their responsibilities without constant reminders. I am driving A LOT of activities.

Open Mic - What are your Questions?



Making Collaboration Real: What Do We Need?



Laura Yates Clark

President
Foundation For The Carolinas



Kathryn Firmin-Sellers

President & CEO
United Way of Greater Charlotte

What do we mean when we say ‘collaboration’?

CONTINUUM OF COLLABORATION

Cooperation

Each Partner

- Maintains its own decision-making responsibility
- Remains autonomous
- Retains own identity
- Has own staff and budget
- Has full responsibility for its actions

Decision Making

- By consensus
- Agreement not necessary in all cases

Examples

- Coalitions
- Associations
- Communities of Practice

Partnership

Each Partner

- Shares decision-making responsibility and authority
- Has particular roles and responsibilities
- Is accountable to the other
- Contributes resources
- Surrenders some measure of autonomy

Decision Making

- By consensus
- Agreement necessary

Examples

- Shared Staffing
- Joint Programming (formalized)

Integration

Each Partner

- Transfers decision-making authority to a new structure/entity
- Integrates resources with other partners
- Administers according to common policies and procedures
- Surrenders a considerable amount of its autonomy

Decision Making

- By vote if necessary
- Agreement necessary

Examples

- Shared Services
- Mergers

Session #3: Response

Tuesday, June 22 (9-11am)
Carolina Theatre



THANK YOU FOR COMING!

Tells us what you think!

