



**Kieth Cockrell**  
President of Bank of America Charlotte  
Head of Executive Escalations, and Sports Sponsorships

Kieth Cockrell is President of Bank of America Charlotte. He also serves as the head of Executive Escalations, and Sports Sponsorships for the company. As President of Bank of America Charlotte, he is responsible for connecting banking and investment resources offered through the banks' eight lines of business to people and companies across the region, deploying Bank of America's resources to address social and economic concerns, and helping the local community thrive.

Kieth recently served as the Global Technology & Operations chief operating officer with responsibility for Programs, Business Controls, Oversight and Operations as well as external relationships, for nearly 95,000 employees and contractors in more than 35 countries. Prior to that, Kieth served as head of Specialty Client Services for Consumer & Small Business and President of Bank of America Michigan.

During his 39-year career in financial services, Kieth has held a number of key executive roles including COO for Consumer & Small Business, National Community Markets executive responsible for 1,800 financial centers, President, Customer Service and Support responsible for all call center operations, and the executive leading the debit card and ATM businesses. He has also led Specialty Clients Services, Life Services, Employee Financial Services and Client Escalations.

Kieth is a passionate ally and advocate for a diverse and inclusive workplace. Previously, he served as vice chair of the Global Diversity & Inclusion (D&I) Council. In this role, he was instrumental in establishing several employee networks, including the Black Professional Group; the Hispanic/Latino Organization for Leadership and Advancement; the Military Support and Assistance Group; and the Black Executive Advisory Council. In 2019, he received two D&I awards, the Root Award and the Vanguard Award, for his role promoting equality, unity and multiculturalism. He is an active member and advisor in several employee networks.

Active in the community, he co-chaired the 2020 Charlotte City Bond Campaign. He plays a vital role on various boards with local organizations, including board chair of the Levine Museum of the New South, the Charlotte Regional Business Alliance, Foundation for the Carolinas Community Real Property Holdings, Inc., My Brother's Keeper Charlotte-Mecklenburg, Providence Day School, and Davidson College. Also, he has served on the boards of United Way, Goodwill Industries, Second Harvest Food Bank of Metrolina and the American Diabetes Association, which previously named him Father of the Year. Kieth is a Michigan Chronicle Men of Excellence honoree and received the Excellence in Economic Development award from the 100 Black Men of Detroit.