

FOUNDATION FOR THE CAROLINAS

Our mission is to inspire philanthropy and empower individuals to create a better community.

FOUNDATION FOR
THE CAROLINAS

What is Foundation For The Carolinas?

- ▶ Foundation For The Carolinas is a [community foundation](#) serving a 13-county region in North and South Carolina.
- ▶ The Foundation was established in 1958 with a \$3,000 grant from the United Way.
- ▶ FFTC is now made up of nearly 3,000 corporate, individual and nonprofit fundholders.
 - ▶ Many fundholders give through [donor advised funds](#) they establish with FFTC, along with scholarship funds, charitable trusts and other giving vehicles.
- ▶ With assets, owned and represented, in excess of \$4 billion, FFTC is the fifth-largest community foundation in the country (out of nearly 800).
- ▶ The Foundation is led by an experienced Leadership Team of philanthropic experts, with 141 combined years of service to FFTC.

Organizations Under Our Umbrella

- ▶ Our [13-county region](#) includes:
Cabarrus County, Charlotte Mecklenburg, Cherokee County (S.C.), Cleveland County, Iredell County, Lancaster County (S.C.), Lexington Area Community Foundation, Lincoln County, Richmond (The Cole Foundation), Salisbury-Rowan, Stanly County, Union County and York County (S.C.).
- ▶ Prominent affiliate and [supporting organizations](#)/initiatives:
Charlotte Executive Leadership Council, E4E Relief, Foundation For Black Philanthropy, Foundation for the Charlotte Jewish Community, Greater Steps Scholars, Leading on Opportunity, Read Charlotte.

Robinson Center for Civic Leadership

The Foundation's flagship program is the [Robinson Center for Civic Leadership](#):

- ▶ The Robinson Center convenes community members, partners and funders to address our region's greatest needs and opportunities.
- ▶ Nearly \$10 million in civic leadership funding has been leveraged to generate a charitable impact of nearly \$400 million since the Center's launch.
- ▶ The center is named for Sally and Russell Robinson, honoring two of our community's most-respected civic and philanthropic leaders.
- ▶ Some major recent [civic initiatives](#) include:
A Way Home (rental subsidy program for families), Carolina Thread Trail, the Infusion Fund (arts funding initiative), Leading on Opportunity, the Mayor's Racial Equity Initiative, Read Charlotte and Veterans Bridge Home.

2023 by the Numbers



\$584 million

record total in grantmaking from FFTC/fundholders to nonprofits.

- ▶ The vast majority of grants (98%) are recommended by fundholders from their FFTC-held funds to benefit the nonprofits and causes of their choosing.
- ▶ Conversely, discretionary grants are recommended by FFTC's local volunteer boards and committees and represent 2% of total grantmaking.



\$492 million

total contributions to FFTC-held funds by fundholders.

- ▶ \$94,603 – median size of the 3,000 FFTC funds held by families, companies and nonprofits



\$1 billion

FFTC's planned giving pipeline, representing potential future gifts to be realized after donors' lifetimes (not counted in the Foundation's current assets total).

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Get to know us

▶ Correct name:

- ▶ Foundation For The Carolinas – capital F in “For,” capital T in “The.” The word “the” should never precede the full name; i.e. *Foundation For The Carolinas is a community foundation located in Charlotte, NC.*
- ▶ On second reference, refer to “the Foundation” or “FFTC.”
- ▶ The word “the” is acceptable to precede the names of each affiliate foundation; i.e. *The Cabarrus County Community Foundation was established in 1989 by local leaders to encourage philanthropy and secure resources to address local issues.*

FFTC Websites & Social Media

- ▶ www.ffc.org – main website
- ▶ www.philanthropyFOCUS.org – stories of donors and partners making a difference
- ▶ Facebook: [@FoundationForTheCarolinas](https://www.facebook.com/FoundationForTheCarolinas)
- ▶ Instagram: [@fftc Carolinas](https://www.instagram.com/fftc Carolinas)
- ▶ LinkedIn: [@Foundation-For-The-Carolinas](https://www.linkedin.com/company/Foundation-For-The-Carolinas)
- ▶ YouTube: www.youtube.com/@fftc Carolinas

FFTC Affiliate and Initiative Social Media

▶ Facebook

- [@220NorthTryon](https://www.facebook.com/@220NorthTryon)
- [@CarolinaTheatreCLT](https://www.facebook.com/@CarolinaTheatreCLT)
- [@FoundationForBlackPhilanthropy](https://www.facebook.com/@FoundationForBlackPhilanthropy)
- [@FoundationForTheCharlotteJewishCommunity](https://www.facebook.com/@FoundationForTheCharlotteJewishCommunity)

▶ Instagram:

- [@220northtryon](https://www.instagram.com/@220northtryon)
- [@CarolinaTheatreCLT](https://www.instagram.com/@CarolinaTheatreCLT)
- [@ffbpc Charlotte](https://www.instagram.com/@ffbpc Charlotte)
- [@Plus_Charlotte](https://www.instagram.com/@Plus_Charlotte)

▶ LinkedIn:

- [@220NorthTryon](https://www.linkedin.com/company/@220NorthTryon)
- [@FoundationForBlackPhilanthropy](https://www.linkedin.com/company/@FoundationForBlackPhilanthropy)

2024 Foundation For The Carolinas Governing Board

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JC Steele and Sons

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Ralph Lopez Massas
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Community Math Academy

Gene McLaurin
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