



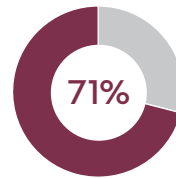
FFTC Center for Corporate Philanthropy

Philanthropy is an effective and efficient way to positively impact multiple aspects of your business. Foundation For The Carolinas' Center for Corporate Philanthropy partners with companies of all sizes to develop philanthropic strategies and manage charitable funds that help achieve business and giving goals.

- ▶ Support critical community needs
- ▶ Connect with employees and customers in new and meaningful ways
- ▶ Improve the effectiveness of existing charitable programs

Our innovative giving programs, philanthropic expertise, grantmaking capacity and turn-key solutions will help you maximize charitable efforts and impact – in the community and across your company.

Philanthropy Makes Great Business Sense



Percentage of consumers who make values-based purchase decisions



\$29.4 BILLION

Total amount given by corporations in 2022 – an increase from \$21B in 2021

88%

Employees who believe companies must positively impact society



97% of leaders believe purpose drives profits and employee morale

Sources: Giving USA 2023; For Momentum: 2022 Social Impact Stats

Products & Services

FFTC Donor Advised Funds

Corporate Donor Advised Funds can be used to manage a company's giving while helping you meet other business goals:

- ▶ **FFTC Donor Advised Funds**, our signature funds, are flexible and efficient ways to manage giving with superior tax advantages.
- ▶ **Executive Donor Advised Funds** demonstrate your company's commitment to giving back by providing philanthropic dollars that executives can direct for their own charitable giving.
- ▶ **Employee Engagement Donor Advised Funds** allow employees to be part of funding decisions, so they feel engaged and proud to be part of your charitable giving.

Scholarship Funds

Provide the gift of education to deserving students, tailored to align with your company's priorities and brand.

Community Impact Funds

Permanent, strategic support for general cause areas such as education, the environment, the arts or another that aligns with your company's values.

Capacity Building Services

Support for off-mission grantmaking, special initiatives and more.

Regional Affiliate & Affinity Funds

Align your giving to reflect a more targeted focus on a particular region or affinity group.



Contact us today
for more information:

Call
704.998.6412

Email
philanthropy@fftc.org

Learn more
www.fftc.org

Client Stories



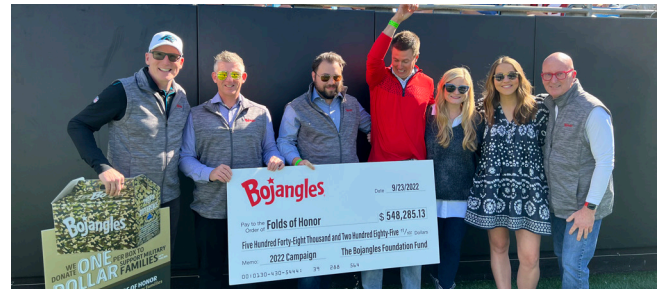
TELUS committed to awarding \$1 million in grants to support youth in N.C.

TELUS Expands its Impact and Empowers N.C. Youth

When TELUS – a Canadian-based technology company – expanded its reach in North Carolina, they wanted to broaden their philanthropic footprint across the state as well.

They established an FFTC Corporate Donor Advised Fund and committed to awarding \$1 million in grants over four years. They will provide one-time grants of up to \$10,000 each, supporting vulnerable youth in North Carolina in areas of health, education and technology.

“Working with FFTC has enhanced this process by easing the administration of grant funding. This enables us to focus on building community relationships and deepening the engagement of our team,” explained Bonita McClure, senior community investment manager.



Bojangles supports students from military families with scholarships through Folds of Honor.

Legacy of Literacy

When Bojangles opened the Bojangles Foundation Fund, an FFTC Corporate Donor Advised Fund, they wanted to use it to support its two main charitable pillars – military support and literacy.

In celebration of the local restaurant chain's 45th anniversary, they allocated \$45,000 to bolster literacy efforts, inviting communities to apply for grants to support their literacy programs. They also provided more than \$540,000 to Folds of Honor for scholarships to students from military families.

Ken Reynolds, executive director of the Bojangles Foundation Fund, noted that the Foundation's guidance has enhanced Bojangles' philanthropic efforts: “FFTC has provided tremendous support to us in helping us tell our story and providing us with other opportunities that we could consider to support our objectives.”