Foundation For Black Philanthropy Presents

Rhythm & Roots: Soul Amplified

Celebrating Leaders, Legacies and the Power of Black Giving

November 19, 2026
5:30–6:30 p.m. | Prelude Reception
7:00–9:00 p.m. | Rhythm & Roots: Soul Amplified
Carolina Theatre at Belk Place

About Foundation For Black Philanthropy

Black philanthropy has long been a powerful force for change, shaping communities, creating opportunities and building a legacy of collective impact. Foundation For Black Philanthropy exists to honor that legacy while advancing a future where Black generosity, leadership and community investment continue to thrive.

Elizabeth S. Randolph

As a collective grantmaking fund, FFBP empowers individuals, strengthens Black-serving organizations and invests in initiatives that create lasting impact in the Charlotte region. Since its inception in 1993, FFBP has awarded more than $600,000 in grants to local nonprofits, supporting programs and services that uplift communities and expand opportunities.

Charlottean Builds On Solid Foundation

BY HUBERT W. NORRIS

LETHIA JONES HENDERSON

Lethia J. Henderson

The Foundation is rooted in the vision and generosity of two trailblazing women, Elizabeth S. Randolph and Lethia Henderson, whose leadership helped seed a movement dedicated to celebrating and sustaining Black philanthropy.

Through Rhythm & Roots: Soul Amplified, we honor the stories, leadership and contributions of Black philanthropists whose generosity has helped shape Charlotte's past, while inspiring a new generation to invest in its future.

About the Event

Rhythm & Roots, the annual fundraiser for Foundation For Black Philanthropy, is an evening where music, history and philanthropy come together to celebrate the legacy of Black philanthropy and the generosity, leadership and cultural contributions that continue to shape Charlotte.

This year's theme, **Soul Amplified,** honors the enduring spirit and impact of Black philanthropy. Inspired by the power, emotion and storytelling of Blues, Soul and contemporary Black music, the evening pays tribute to changemakers whose vision and generosity have strengthened our community and continue to resonate across generations.

Sponsorship opportunities include the main concert and program held at the Carolina Theatre and the pre-concert reception held at Foundation for the Carolinas.

2026 SPONSORSHIP OPPORTUNITIES

Presenting Headliner Sponsor

$50,000

FOUNDATION FOR Black Philanthropy

Benefits

- Top presenter recognition: *Rhythm & Roots: Soul Amplified presented by [Company name]*
- Official sponsor of the *Rhythm & Roots Prelude**
- Company name or logo on the event marquee and step and repeat
- Twelve (12) premium reserved theatre tickets and access to the *Prelude*
- Speaking opportunity during the program
- Complimentary valet parking
- Top-level logo recognition on event marketing materials, including invitations, signage, website and event program, plus recognition in post-event communications and recap video.
- Dedicated social media spotlight post
- Feature story (video or written) in FFBP's post-event impact report
- Year-round logo placement and link to business website on www.fftc.org/ffbp
- First right of refusal for exclusive category sponsorship for 2027

**** Rhythm & Roots Prelude***

An exclusive pre-concert reception that brings together sponsors, host committee members, board members and their guests to connect and engage before the evening's main event. Enjoy hors d'oeuvres, beer, wine and the **Artist Corner** — featuring two local artists performing at the reception and welcoming guests in the theatre lobby. Together, these performances create a seamless musical journey from arrival to curtain call, celebrating Black artistry and setting the tone for an unforgettable evening.

Amplifier Sponsor

$25,000

FOUNDATION FOR Black Philanthropy

Benefits

- Official sponsor of the Artist Corner experience during the *Rhythm & Roots Prelude** reception and in the Carolina Theatre Lobby
- Ten (10) premium reserved theatre tickets and access to the *Prelude*
- Speaking opportunity during the program
- Complimentary valet parking
- Prominent logo recognition on event marketing materials, including invitations, signage, website and event program, plus recognition in post-event communications and recap video.
- Dedicated social media spotlight post
- Link to business website within the event info on www.fftc.org/ffbp

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Legend Sponsor

$10,000

FOUNDATION FOR Black Philanthropy

Benefits

- Eight (8) premium reserved theatre tickets and access to the *Prelude*
- Complimentary valet parking
- Logo recognition on event marketing materials, including invitations, signage, website and event program, plus recognition in post-event communications and recap video.
- Dedicated social media spotlight post
- Link to business website within the event info on www.fftc.org/ffbp
- One (1) exclusive branded experience during the *Rhythm & Roots Prelude* (based on availability). Each includes onsite presence and signage, along with acknowledgment from the stage for bringing *Rhythm & Roots* to life.

  Select from:

  - **BAR SPONSOR:** Branding at all bar locations and visibility throughout the reception.
  - **ARTIST CORNER LISTENING SESSION SPONSOR:** Branding in conjunction with live performances by two local artists during the *Rhythm & Roots Prelude* and in the theatre lobby.
  - **GENERAL BRAND ACTIVATION SPONSOR:** A curated, interactive guest experience during the *Rhythm & Roots Prelude* aligned with the event's theme and audience.

Blue Note Sponsor

$5,000

FOUNDATION FOR Black Philanthropy

Benefits

- Six (6) premium reserved theatre tickets and access to the *Prelude*
- Complimentary valet parking
- Logo recognition on event marketing materials, including invitations, signage, website and event program, plus recognition in post-event communications and recap video.

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Rhythm Sponsor

$2,500

Benefits

- Four (4) premium reserved theatre tickets and access to the *Rhythm & Roots Prelude*
- Complimentary valet parking
- Logo recognition on event marketing materials, including invitations, signage, website and event program, plus recognition in post-event communications and recap video.

Encore Sponsor

$1,500

Benefits

- Two (2) premium reserved theatre tickets and access to the *Rhythm & Roots Prelude*
- Complimentary valet parking
- Logo recognition on event marketing materials, including invitations, signage, website and event program, plus recognition in post-event communications and recap video.

FOUNDATION FOR Black Philanthropy

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Contact us to secure your sponsorship!

Email: BlackPhilanthropy@fftc.org
Phone: (704) 973-4503

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