



Foundation for Black Philanthropy Presents

Rhythm & Roots: Jazz, Blues and You

Celebrating Leaders, Legacies and the
Power of Black Giving

November 13, 2025 | 7-9 p.m.
Carolina Theatre at Belk Place

About Foundation for Black Philanthropy

Imagine a region where Black giving is celebrated and uplifted, empowering individuals, emboldening communities and strengthening nonprofits that provide vital programming, investments and services.

Foundation For Black Philanthropy offers the opportunity to not only imagine such a place, but to make it a reality. We believe in the power of collective impact and we are ready to transform your generosity into a better, bolder region.

Honoring the long tradition of Black giving, Foundation for Black Philanthropy is a collective grantmaking fund dedicated to empowering individuals, emboldening community and strengthening nonprofit organizations. Since its inception in 1993, Foundation for Black Philanthropy's board has granted more than \$600,000 to local nonprofits. Its origins are thanks to the impact of two trailblazing women — Elizabeth S. Randolph and Lethia Henderson — whose individual endowments originally helped seed FFBP.



Elizabeth S. Randolph



Lethia J. Henderson

About the Event

The Foundation for Black Philanthropy invites you to an unforgettable evening where music, history, and giving come together. *Rhythm & Roots: Jazz, Blues and You* is more than an event — it is a celebration of Charlotte's Black philanthropic legacy and a call to invest in its future.

This signature experience will honor the historical and cultural contributions of Black philanthropists whose generosity and leadership helped shape Charlotte's story. We will pay tribute to the lives and legacies of visionaries such as Attorney James E. Ferguson II, Elizabeth Randolph, Lethia Jones Henderson, and Jimmie and Minnie McKee — leaders whose impact continues to resonate even beyond their lifetimes.

By joining us, you not only help preserve the legacy of those who paved the way, but you also support the Foundation's mission to expand opportunities, uplift communities, and inspire the next generation of Black philanthropists. Our gathering will weave the legacies of yesterday into the vision and generosity of tomorrow.



Levels



FOUNDATION FOR
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Presenting Headliner Sponsor

\$50,000



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Benefits

- Top presenter recognition: *Rhythm & Roots: Jazz, Blues and You presented by [Company name]*
- Name placement on the event marquee
- Twenty (20) VIP reception tickets and reserved premium seats in the theatre
- Speaking opportunity during the program
- Co-present Honorary Award
- Private photo opportunity with Honorees and Performers
- Complimentary valet parking
- Prominent logo recognition on event marketing (such as invitations, signage, website and social media)
- Logo recognition in the event program
- Opportunity for a branded activation during VIP reception (to be mutually agreed upon by venue and event management team)
- Dedicated social media spotlight post
- Link to business website within the event info on www.fftc.org/ffbp
- Recognition in post-event materials and communications, such as thank you email, impact report and event recap video
- “Roots & Remembrance” gift bags

Amplifier Sponsor

\$25,000



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Benefits

- Recognized as Amplifier sponsor: *Rhythm & Roots: Jazz, Blues and You amplified by [Company name]*
- Ten (10) VIP reception tickets and reserved premium seats in the theatre
- Speaking opportunity during the program
- Co-present Honorary Award
- Private photo opportunity with Honorees and Performers
- Complimentary valet parking
- Logo recognition on event marketing (such as invitations, signage, website, and social media)
- Logo recognition in the event program
- Opportunity for a branded activation or element during VIP reception (to be mutually agreed upon by venue and event management team)
- Dedicated social media spotlight post
- Link to business website within the event info on www.fftc.org/ffbp
- Recognition in post-event materials and communications, such as thank you email, impact report, and event recap video
- “Roots & Remembrance” gift bags

*Encore
Sponsor*

\$15,000



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Benefits

- Eight (8) VIP reception tickets and reserved premium seats in the theatre
- Speaking opportunity during the program
- Co-present Honorary Award
- Private photo opportunity with Honorees and Performers
- Complimentary valet parking
- Logo placement on event marketing (invitations, signage, website, social media)
- Recognition in the event program
- Opportunity to brand one VIP reception element (cocktail station or décor accent)
- Dedicated social media spotlight post
- Link to business website within the event info on www.fftc.org/ffbp
- Recognition in post-event materials and communications, such as thank you email, impact report and event recap video
- “Roots & Remembrance” gift bags

2025 SPONSORSHIP OPPORTUNITIES

*Legend
Sponsor*

\$10,000



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Benefits

- Six (6) VIP reception tickets and reserved premium seats in the theatre
- Recognition during the VIP reception
- Photo opportunity with Honorees and Performers
- Complimentary valet parking
- Logo on event marketing (signage, website, and social media)
- Logo recognition in the event program
- Opportunity to brand one VIP reception element (cocktail station or décor accent)
- Social media spotlight post
- Recognition in post-event materials and communications, such as thank you email, impact report and event recap video
- “Roots & Remembrance” gift bags

Blue Note Sponsor

\$5,000

Benefits

- Four (4) VIP reception tickets and reserved premium seats in the theatre
- Complimentary valet parking
- Logo placement on event marketing signage and website
- Recognition in the event program
- “Roots & Remembrance” gift bag

Rhythm Sponsor

\$2,500

Benefits

- Two (2) VIP reception tickets and reserved premium seats in the theatre
- Complimentary valet parking
- Company or individual name(s) listed in the event program
- “Seeds of Giving” gift bag

Foundation for Black Philanthropy *2025 Board of Advisors*

Terik Tidwell, *Chair*

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Najla Haywood

Ed Franklin

Denada Jackson

Raki McGregor

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*Contact us to secure
your sponsorship!*

Email: BlackPhilanthropy@fftc.org

Phone: (704) 973-4503



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