



□ **Valedictorian Sponsor: \$25,000**

- Premium reserved seating for 16 guests
- Prominent name & logo on Greater Steps Scholars website with link.
- Company name and logo placement on all marketing materials.
- Brand recognition in print and electronic media (Opportunity is inclusive of other events throughout the year).
- Company included in tv, radio, and print ads.
- One (1) 30-second PSA shown during event.
- Company name & logo placed on event registration, program and sponsor page.
- Company logo on Sponsor displayed on sponsor welcome.
- Acknowledgment on social media before, during and post-event
- Opportunity to include gift item or offer to all event registrants.

□ **Salutatorian Sponsor: \$15,000**

- Premium reserved seating for 8 guests
- Logo on Greater Steps Scholars website with link.
- Company name and logo placement on all marketing materials.
- Brand recognition in print and electronic media.
- Company included in tv, radio, and print ads.
- One (1) 30-second PSA shown during event.
- Company name & logo placed on event registration, program and sponsor page.
- Company logo displayed on sponsor welcome.
- Acknowledgment on social media before, during and post-event.
- Opportunity to include gift item or offer to all event registrants.

□ **Summa Cum Laude Sponsor: \$10,000**

- Reserved seating for 8 guests
- Logo on Greater Steps Scholars website with link.
- Company name and logo placement on all marketing materials.
- Brand recognition in print and electronic media.
- Company included in tv, radio, and print ads.
- Company name & logo placed in program and sponsor page.
- Company logo displayed on sponsor welcome.
- Acknowledgment on social media before, during and post-event.
- Opportunity to include gift item or offer to all event registrants.

☐ **Magma Cum Laude Sponsor: \$5,000**

- Reserved seating for 8 guests
- Brand recognition in print and electronic media.
- Company name & logo placed in program and sponsor page.
- Company logo displayed on sponsor welcome.
- Acknowledgment on social media before and post-event.
- Opportunity to include gift item or offer to all event registrants.

☐ **Dean's List: \$2,500**

For small businesses & nonprofits

- Reserved seating for 8 guests
- Brand recognition in select print and electronic media.
- Company name/logo listed on table and event program.
- Social media recognition on Greater Steps Scholars accounts.

Sponsorship payment can be made at <https://www.fftc.org/GreaterStepsGala>
or mailed to Greater Steps Scholars,
220 N. Tryon Street,
Charlotte, NC 28202

Please contact Aisha Strothers at astrothers@fftc.org or 704-973-4567 if you have any questions regarding sponsorship or benefits.