

Planning for the Future: Executive Succession as Organizational Sustainability

A practical working session for nonprofit
executives and board leaders



What we will accomplish

- 1 Distinguish emergency succession, planned transition, and ongoing leadership development.
- 2 Assess the organizational foundation that makes leadership continuity possible.
- 3 Clarify the CEO/ED role, the board role, and the work they share.
- 4 Identify the essential elements of an emergency succession plan.
- 5 Understand the board-led process for a planned executive transition.
- 6 Leave with three concrete actions to strengthen succession readiness.

You designed today's agenda

Where do we start?

Practical first steps and a clear path forward.

What does a good plan contain?

Templates, checklists and the “must-haves.”

Who owns what — CEO or board?

Decision rights, partnership and governance boundaries.

How do we build the bench?

Delegation, cross-training and leader development.

How do we manage a planned transition well?

Founder/long-tenured transitions, communications and handoff.

Today is built to answer those questions — and give you tools you can use when you leave the room.

Table opener: What happens tomorrow?

Imagine your ED/CEO unexpectedly cannot come to work tomorrow — and will not return for 90 days. They are not available by phone or text.

At your table: introduce yourself, then name the first THREE things your organization would need to figure out. Don't sugarcoat...be honest in your assessment of knowledge, empowerment, access, competence and collaboration!

Listen for: authority • access • communication • relationships • priorities

Succession planning is not an exit plan

It is a continuity strategy.

The goal is not to make a leader replaceable. The goal is to make the organization resilient enough to keep advancing its mission through leadership change.

MISSION CONTINUES → PEOPLE KNOW WHAT MATTERS → LEADERSHIP CAN CHANGE

BoardSource and National Council of Nonprofits frame succession planning as a sustainability / risk-management practice.

Healthy planning is business continuity



When these systems are strong, staff, board and volunteers can keep moving even when one person is unavailable.

Three lanes — three different jobs

1 Emergency Succession

Unexpected absence or departure.

Goal: Keep the wheels on the bus.

Focus: interim authority, critical operations, access, communication, board oversight and staff security.

2 Planned Transition

Known retirement or permanent departure.

Goal: prepare the organization and select the leadership needed for what comes next.

Focus: readiness, future needs, search, handoff and onboarding.

3 Leader Development

Ongoing — whether anyone is leaving or not.

Goal: build capacity and reduce dependence on one person.

Focus: delegation, cross-training, development and shared relationships.

The “single point of failure” test

If only ONE person knows it, owns it, can access it, or holds the relationship...

...it is a succession vulnerability.

Banking / approvals

Major donor relationships

Passwords / systems

Key contracts / grants

Program knowledge

Community relationships

Table activity #1: How ready are we?

Choose ONE organization at your table and assess it quickly.

- | | |
|---|--|
| ☐ Do we have a current strategic plan and annual operating priorities? | ☐ Could someone find the CEO's critical information tomorrow? |
| ☐ Are key external relationships shared beyond the CEO? | ☐ Are executive responsibilities and decision authorities documented? |
| ☐ Do we have staff who are being intentionally developed? | ☐ Does the board know what it would do in the first 48 hours? |

Debrief: What is your organization's biggest continuity strength? Biggest vulnerability?

Succession is a partnership — with different decision rights

COLLABORATE ON READINESS



Strategy • risk •
leadership needs

BOARD GOVERNS THE CEO ROLE



Hire • evaluate •
compensate • transition

CEO LEADS THE ORGANIZATION



Operations • people •
systems • development

The partnership is strongest when everyone knows which hat they are wearing.

Who leads what?

CEO / ED LEADS

- Document current responsibilities
- Keep job descriptions current
- Build and develop staff capacity
- Cross-train critical functions
- Maintain accessible systems / records
- Draft emergency continuity information

SHARED WORK

- Assess organizational readiness
- Identify future leadership needs
- Protect key stakeholder relationships
- Plan transition communications
- Review the plan regularly
- Align succession with strategy

BOARD LEADS

- Approve succession policy / plan
- Appoint transition/search committee
- Select and supervise interim CEO
- Define next-CEO profile
- Set search process + compensation
- Select, hire and onboard CEO

The Fed toolkit assigns a lead board role in developing/approving plans and an executive role in drafting emergency plans and developing staff. BoardSource places CEO selection with the board.

One boundary deserves to be crystal clear

The outgoing CEO helps prepare the organization for transition.

The BOARD selects the next CEO.

Input can be valuable. Decision authority is different.

BoardSource: the outgoing executive is included in succession planning, but BoardSource does not recommend including the outgoing CEO in hiring the successor.

10 MINUTES

Table activity #2: Who owns it?

At your table, label each decision: **CEO • SHARED • BOARD**

Identify backups for critical staff functions

Decide internal-only vs. external search

Update the CEO job description

Identify donor relationships to transfer

Select the interim CEO

Set interim authority + compensation

Define competencies for the next CEO

Select the permanent CEO

Where did your table disagree? Those disagreements are where role clarity matters most.

Emergency succession: Keep the wheels on the bus

An emergency plan is designed to be **ACTIVATED** — not debated.

1 INTERIM LEADERSHIP

Who steps in? Who is backup?

2 AUTHORITY + ACCESS

What can they decide?
What can they access?

3 COMMUNICATION

Who tells staff, board, funders and partners?

4 BOARD OVERSIGHT

Who supervises and supports the interim?

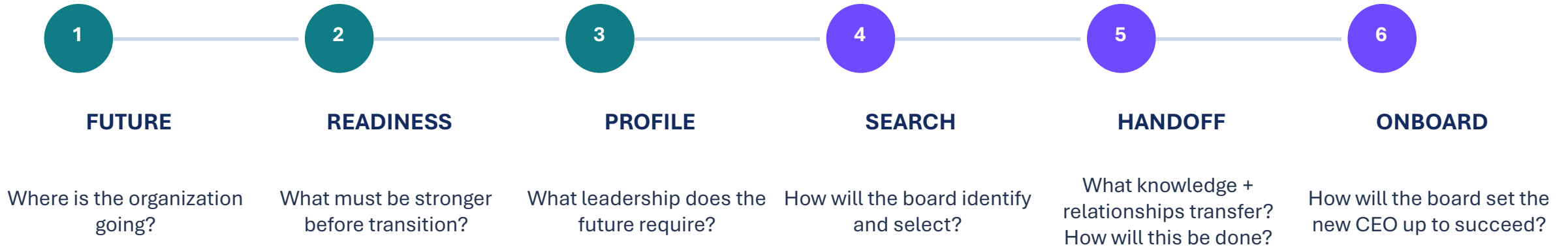
Fed toolkit emergency plan; BoardSource emergency plan emphasizes communications, financial oversight, interim management and executive search.

Emergency plan: the minimum viable checklist

- ✓ Named interim + at least one backup
- ✓ Board supervision / support structure
- ✓ Payroll, banking, grants, contracts and deadlines
- ✓ Current key stakeholder contact list
- ✓ Trigger for permanent search / return-to-role decision
- ✓ Interim responsibilities and limits of authority
- ✓ Critical passwords, accounts, records and signatories
- ✓ Internal + external communication protocol
- ✓ Cross-training for critical functions
- ✓ Location of plan + who holds copies

Simple. Current. Accessible. Approved.

Planned transition is a different process



Strategy → organizational readiness → leadership profile → search

Do not automatically replace the person who is leaving

The job you hired for 10 years ago may not be the job the organization needs next.

What will our strategy require in the next 3–5 years?

What should remain true — and what needs to change?

Which CEO responsibilities should move elsewhere?

What competencies, lived experience and leadership style will the future require?

The departing leader has two jobs

1

PREPARE THE ORGANIZATION

- ✓ Document critical knowledge
- ✓ Transfer key relationships
- ✓ Develop staff and delegate
- ✓ Surface risks honestly
- ✓ Support communication
- ✓ Honor agreed transition boundaries

2

PREPARE TO LET GO

- ✓ Clarify departure timing
- ✓ Separate identity from role
- ✓ Avoid pre-selecting a successor
- ✓ Support the board's process
- ✓ Define any post-exit role in advance
- ✓ Create space for new leadership

**A strong legacy is an organization that doesn't just survive
after you leave...it thrives.**

Build the bench before you need the bench

Succession planning is also talent development.

DELEGATE

Move meaningful responsibility — not just tasks.

CROSS-TRAIN

Ensure critical work has more than one capable owner.

DEVELOP

Use stretch assignments, coaching and mentoring.

**SHARE
RELATIONSHIPS**

Connect staff + board to donors, partners and community leaders.

MEASURE

Tie development to strategic and operational goals.

Fed toolkit Strategic Leader Development Planning; National Council of Nonprofits recommends cross-training and leadership development.

Your board must be succession-ready, too

- 1 Can the board act quickly without overstepping into management?
- 2 Does the chair understand the CEO supervisory role?
- 3 Is there a committee structure ready to support transition?
- 4 Can the board define future leadership needs from strategy — not personality?
- 5 Does the board have the discipline to support the interim and new CEO without micromanaging?

Succession planning is also a board-development exercise.

The Federal Reserve toolkit: your working guide

NONPROFIT EXECUTIVE SUCCESSION-PLANNING TOOLKIT

Federal Reserve Bank
of Kansas City

[OPEN TOOLKIT](#)

- ✓ Readiness questions
- ✓ Emergency plan + 12-week timeline
- ✓ Departure-defined plan + timeline
- ✓ Executive self-reflection
- ✓ Sample CEO job description
- ✓ Leadership competencies
- ✓ Board membership matrix

Use the framework. Customize the details. Keep it current.

Resources worth bookmarking

Federal Reserve Bank of Kansas City	<u>Nonprofit Executive Succession-Planning Toolkit</u>	
BoardSource	<u>Executive Transition & Succession Planning</u>	
BoardSource	<u>Emergency Leadership Transition Plan</u>	
BoardSource	<u>Executive Transition Timeline</u>	
National Council of Nonprofits	<u>Succession Planning / Managing Leadership Transitions</u>	

Tip: Put succession planning on the board calendar before there is a vacancy.

Action planning: Stop • Build • Start

STOP THE BLEEDING

What immediate vulnerability needs attention?

What could interrupt work tomorrow?

BUILD THE FOUNDATION

What organizational system needs strengthening?

Strategy? KPIs? Documentation? Cross-training?

START THE CONVERSATION

What succession conversation needs to happen next?

With whom — and by when?

Work individually first. Then share ONE commitment with a partner.

Your next 90 days

ACTION 1

Owner: _____ By when: _____

ACTION 2

Owner: _____ By when: _____

ACTION 3

Owner: _____ By when: _____

A good succession plan is not the one on the shelf. It is the one your organization is ready to use.

**Protect the mission.
Prepare the organization.
Plan for leadership change.**

Thank you

Questions + conversation

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