



OPENING EVENTS 2023

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7
Audience	Belk Family (including extended family)	FFTC Staff	Community (open to public)	Civic Leaders and Elected Officials	Public/Major Donors	Cultural Nonprofit Leaders/All Donors	Donors/Elected Officials/Key Partners
Activity	• Guided tour of theatre • Thank You from MM	• Tour of theatre • Projection Mapping Sneak Peek • T-shirt giveaway	• Self-guided tours of public spaces • Timed events (30 min - 1 hour) - possibly short film	• Unveiling of civic forum • Speaker focused on a relevant civic leadership topic	• Movie night (family-oriented)	• Art performance	• Presentation and self-guided tours • Unveiling of Projection Mapping Trailer • Thank Yous and recognition of donors
Food	Dinner on the stage	Hors d'oeuvres and cocktails	Free popcorn and beverages	Concession stand	Concession stand	Concession stand	Hors d'oeuvres and cocktails
Invitation Format	Printed and mailed: Letterpress? Include menu of events for days 3-7	Internal Email/ Teams	Eblast	Eblast	Eblast	Eblast	Printed and mailed: Folded piece that contains timeline of events for the week. Include menu of events for days 3-7.
“Dance Card” info	Belk Family and Guests invited	Only FFTC staff; do not include Belks and donors	Belk Family invited Major donors invited	Belk Family invited Major donors invited	Belk Family invited Major donors invited	Belk Family invited Major donors invited	Belk Family invited Major donors invited