

National Life and Legacy Initiative Tops \$1 Billion in Commitments Including \$26 Million in Charlotte

Local Jewish organizations have secured \$26 million in legacy commitments from 400 donors to date through Create Your Jewish Legacy initiative.

Four Hundred local donors have made 904 legacy commitments to support the Charlotte Jewish community. These commitments are part of a collaborative endowment building effort that includes 10 Jewish organizations and congregations, the Foundation for the Charlotte Jewish Community and the Harold Grinspoon Foundation's LIFE & LEGACY initiative, the goal of which is to provide future financial stability.

"We are very honored to be part of such an amazing initiative that has helped to create a culture of philanthropy here in Charlotte and throughout the country," said Phil Warshauer, Executive Director of Foundation for the Charlotte Jewish Community. The success of our local efforts is a reflection on the uniqueness of our Jewish community. Our community members show great passion for the long-term sustainability of Jewish Charlotte and its continued evolution. This initiative has successfully identified and connected those passions with our community's future needs.

In less than 8 years, LIFE & LEGACY has motivated more than 17,000 donors in 63 communities across North America, including in Charlotte, to commit more than a **billion dollars** in current and after-lifetime assets to the Jewish organizations which shaped their lives. In challenging times like these, endowments provide organizations with the financial stability to meet evolving needs. Legacy commitments ensure that organizations that are providing impactful programs and services during both calm and turbulent times have the necessary resources to adapt.

"The cooperation and collaboration fostered by LIFE & LEGACY as local organizations work to a shared goal of endowment building is especially critical now," said Arlene D. Schiff, national director, LIFE & LEGACY. "Even in the midst of so much disruption and uncertainty, we continue to empower many generous and committed individuals and families to give back to the Jewish organizations that have played and are playing an important role in their lives."

The commitments made by Charlotte's legacy donors are just the beginning of a community-wide effort to ensure a bright Jewish future. A full list of LIFE & LEGACY participating organizations and the donors who are supporting them can be found at charlottejewishlegacy.org.

"Providing Jewish organizations with a strategy to help secure their long-term financial goals is absolutely vital, especially now in the middle of an economic crisis," said Harold Grinspoon, founder of HGF. "Supporting our Jewish institutions is critical to ensuring future generations are able to enjoy our rich culture and heritage. I am thrilled that LIFE & LEGACY is motivating donors to make legacy commitments that will sustain vibrant Jewish communities for years to come."

To learn how you can be part of securing Charlotte's Jewish future call Nancy Kipnis at 704-973-4554 or visit www.charlottejewishfoundation.org.

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The Foundation for the Charlotte Jewish Community (FCJC), is a supporting organization of Foundation For The Carolinas. Established in 1997, FCJC was created to facilitate charitable planning, build and distribute endowment assets and support lifetime and legacy giving. FCJC collaboratively partners with individual donors and more than 25 Jewish organizations. FCJC-managed funds support both Jewish and secular causes in the Charlotte region and beyond.

LIFE & LEGACY is an initiative of the Harold Grinspoon Foundation (HGF) that assists communities across North America, through partnerships with Jewish Federations and Foundations, to promote after-lifetime giving to build endowments that will sustain valued organizations and vibrant Jewish communities for the next generation and beyond. Through training, support, and monetary incentives, LIFE & LEGACY motivates Jewish organizations to secure legacy gifts, steward donors, and integrate legacy giving into the philanthropic culture of the Jewish community.