

May 19, 2020

The Humana Foundation commits \$500,000 to COVID-19 Response Fund, bringing fundraising total for effort past \$19 million

Foundation For The Carolinas

220 North Tryon Street
Charlotte, NC 28202

Phone: 704.973.4500
Toll Free: 800.973.7244
Fax: 704.973.4599

www.ffc.org

CHARLOTTE – The Humana Foundation announced it is committing \$500,000 to the community-wide efforts of the COVID-19 Response Fund, bringing the fundraising total to more than \$19 million.

The donation is part of The Humana Foundation’s April 30 announcement to commit \$50 million to coronavirus relief and recovery efforts to a select group of organizations supporting essential workers, food security, behavioral health and local communities. This commitment builds upon The Humana Foundation’s continued work in its Bold Goal Communities, which aims to improve population health in North Carolina by co-creating solutions that address health-related social needs for communities.

“The Humana Foundation understands the far-reaching strain the pandemic has placed on many organizations working on the frontlines to provide healthcare, food and employment for those disproportionality affected by the COVID-19 health crisis, and our aim is to remove barriers and help them respond, recover and rebuild,” said Walter D. Woods, chief executive officer of The Humana Foundation. “Our intention with this commitment is to not only help provide immediate crisis relief, but also serve as a catalyst in building sustainable achievement and long-term community resilience.”

The COVID-19 Response Fund was launched in March by Foundation For The Carolinas and United Way of Central Carolinas to support those most impacted by the pandemic. So far through two grant cycles, the fund has more than [\\$10 million in grants](#) to a range of nonprofits – from large institutions to smaller grassroots organizations – on the frontlines of the crisis, providing food, shelter, economic assistance, healthcare and more to families and individuals most in need.

The next grant cycle will open May 20 at 10 a.m. and run until June 10 at noon. Visit uwcentralcarolinas.org/grants/COVID for details.

“Thanks to the generosity of The Humana Foundation, we are better positioned to help our citizens recover and rebuild from this crisis,” said Foundation For The Carolinas President and CEO Michael Marsicano. “There’s more to be done, but with partners such as The Humana Foundation, we can help each other get through this difficult time together.”

The COVID-19 Response Fund is administered through a partnership between Foundation For The Carolinas and United Way of Central Carolinas, in close coordination with the City of Charlotte and Mecklenburg County. Additional efforts have been established throughout the Carolinas in counties served by FFTC and/or United Way of Central Carolinas.

“Though there’s still more to be done, thanks to generous partners such as The Humana Foundation, our local nonprofits will get help to those who need it the most,” said Laura Yates Clark, president and CEO of United Way of Central Carolinas. “This community’s

most vulnerable need access to food, healthcare, educational assistance and shelter, which these funds will help provide.”

Donations to the COVID-19 Response Fund have ranged from a two-dollar commitment from an anonymous online donor to \$1.3 million from Mecklenburg County. Other major gifts include \$100,000 each from the Charlotte Hornets Foundation, the Springsteen Foundation, the Philip L. Van Every Foundation, Kim and Johnny Belk, and Alfred and Amy Levine Dawson; \$150,000 each from Wells Fargo, Wells Fargo Championship and Sean & Andrea Smith; \$200,000 each from Allstate Insurance and Vanguard; \$250,000 each from the Charlotte Mecklenburg Community Foundation, the Weisiger Fleming Family Fund, EY, PwC/The PwC Charitable Foundation, and The Hearst Foundations; \$270,000 from BlackArch Partners/The Regions Foundation; \$500,000 each from Ally Financial, the Duke Energy Foundation and the John S. & James L. Knight Foundation; and \$1 million each from LendingTree, the City of Charlotte, the Howard R. Levine Foundation, Truist Financial Corporation, Bank of America, the David A. Tepper Charitable Foundation, Lowe’s, the C.D. Spangler Foundation/National Gypsum, Coca-Cola Consolidated, the John M. Belk Endowment and Pamlico Capital.

To contribute to the COVID-19 Response Fund, visit [HelpCharMeck.org](https://www.helpcharmeck.org). Corporations and foundations that wish to make a donation may contact either Catherine Warfield, Senior Vice President of Philanthropic Advancement at FFTC, at 704.973.4515 or cwarfield@fftc.org; or Clint Hill, Chief Development Officer at United Way of Central Carolinas, at 704.371.6359 or chill@uwcentralcarolinas.org.

About Foundation For The Carolinas

Founded in 1958, Foundation For The Carolinas is the sixth-largest nonprofit community foundation in the country, serving donors and a broad range of charitable purposes in North and South Carolina. With assets of \$2.3 billion, FFTC’s mission is to inspire philanthropy and empower individuals to create a better community. Visit www.fftc.org.

About United Way of Central Carolinas

United Way fights for the education, health and financial stability of every person in our region, improving lives by mobilizing the caring power of local communities in Charlotte/Mecklenburg, Mooresville/Lake Norman, and Anson, Cabarrus and Union counties. For more information, please visit [uwcentralcarolinas.org](https://www.uwcentralcarolinas.org).

About The Humana Foundation

The Humana Foundation was established in 1981 as the philanthropic arm of Humana Inc., one of the nation’s leading health and well-being companies. Located in Louisville, Ky., the Foundation seeks to co-create communities where leadership, culture, and systems work to improve and sustain positive health outcomes. For more information, visit [humanafoundation.org](https://www.humanafoundation.org). Humana and The Humana Foundation are dedicated to Corporate Social Responsibility. Our goal is to ensure that every business decision we make reflects our commitment to improving the health and well-being of our members, our employees, the communities we serve, and our planet.

Media Contact:

Timothy Hager, 704.973.4587 or thager@fftc.org
Shelly Ridgeway, 540.209.4886 or sridgeway@uwcentralcarolinas.org