



# FFTC COMMUNITY IMPACT FUNDS

Community foundations – like Foundation For The Carolinas – were created by and for the people of a community, to ensure ongoing support for local needs over time. By supporting FFTC Community Impact Funds now or with a future gift, you can entrust FFTC to address unexpected, evolving community needs and opportunities.

*As time passes, your community’s most compelling issues will evolve. How can you ensure your charitable investments will stand the test of time, even after your lifetime?*

*By leaving an unrestricted gift to an FFTC Community Impact Fund, you can ensure permanent, strategic support for the causes you most value, even as needs and organizations change over time.*

*Ensure your community foundation can meet evolving needs throughout our region well into the future.*

## Our Grantmaking Expertise

Since 1958, FFTC has served as a civic leader, catalyzing positive change in our region. Working alongside community partners, we transform targeted investments into philanthropic impact.

Our grantmaking team and volunteer leaders study our most critical issues and identify key opportunities, engaging experts and diverse community members. Then, we make strategic investments – using unrestricted, discretionary gifts entrusted to FFTC by forward-thinking donors – that ignite change.

## Your Sustaining Generosity

This work is entirely made possible by thoughtful donors, like you, who play an important role in shaping their region’s vibrant future. You can provide critical, unrestricted support for changing community needs by entrusting a portion of your estate to an **FFTC Community Impact Fund** that aligns with your charitable interests.

## Together, We Can Maximize Investments and Outcomes

Unrestricted funds allow FFTC to be nimble and strategic. Grants may provide time-sensitive emergency funding for urgent issues, or can offer seed funding to innovative opportunities and transformational, collaborative initiatives.

Below are examples of how your community foundation has responded to our region’s needs through various funds and partnerships. Help us continue to support your community through a gift today or tomorrow.

### Contact us today:

**Visit**  
220 North Tryon Street  
Charlotte, NC 28202

**Call**  
704.998.6412  
800.973.7244

**Email**  
philanthropy@fftc.org

**Learn more**  
www.fftc.org



### Urgent Needs

When a local women’s shelter needed new bedding due to an insect infestation, FFTC provided an immediate grant and attracted other funders to quickly address the crisis.



### Critical Issues

In 2019, FFTC invested \$5 million to address our community’s affordable housing crisis, attracting an additional \$270 million in grants, reduced lending, land donations and other support.



### Transformational Opportunities

To preserve green space throughout the region, FFTC funded the initial study, convened leaders and raised additional funding to support the Carolina Thread Trail, resulting in plans for 1,500 miles of trails across 15 counties.



# Our Community, Your Legacy.

**FFTC Community Impact Funds** provide permanent, strategic support for vital causes in our community. Entrust a portion of your charitable legacy plan to an endowed fund that aligns with your values, and leverage FFTC's discretionary grantmaking expertise and knowledge of local issues to make impactful investments in our community's future.



## Health and Human Services

Enable community members to lead safe, equitable and healthy lives

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## Education and Youth Development

Ensure opportunities for children and adults to achieve their full potential

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## Arts and Culture

Sustain a thriving arts community and preserve our region's diverse culture

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## Environment and Wildlife

Protect natural resources, wildlife and green space in our region and beyond

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## Animal Welfare

Support the well-being of our companion animals

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## Evolving Needs and Opportunities

Spearhead civic leadership efforts, respond to disasters and other unexpected needs, and leverage opportunities in our community

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## Our Region

Invest in a specific community within our 13-county region, addressing current and future needs by supporting your local affiliate foundation

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## Your FFTC

Ensure your community foundation's future sustainability by providing unrestricted support