



An Affiliate of Foundation For The Carolinas





**United Way of Iredell County** 

## **News Release**

April 27, 2020

Iredell County COVID-19 Response Fund grants \$143,000 to 12 local organizations serving those impacted by the pandemic Fund launched by United Way of Central Carolinas, United Way of Iredell County and the Iredell County Community Foundation has raised more than \$350,000

In the latest round of grants, \$143,000 has been awarded from the Iredell County COVID-19 Response Fund to 12 local organizations on the frontlines of serving those impacted by the coronavirus pandemic. These grants provide funding for groups meeting basic needs, such as food, shelter and medical assistance.

The fund, launched by the United Way of Iredell County and the Iredell County Community Foundation – a regional affiliate of Foundation For The Carolinas – in partnership with United Way of Central Carolinas, has received more than \$350,000 in contributions since launching in early April. Individuals are encouraged to give at <a href="https://bit.ly/bycorona">bit.ly/bycorona</a>.

"It is important that each of us do what we can to support our neighbors needing food, shelter and healthcare during this difficult time," said Marian Steele Clark, chair of the Iredell County COVID-19 Response Fund. "These grants will make an immediate difference, and we are grateful to all the community partners who have made this possible."

In an emergency round of direct grantmaking announced April 14, the fund also granted \$106,000 to support immediate needs of local organizations on the frontlines assisting those affected by the pandemic. Through two rounds of grantmaking, nearly \$250,000 has been awarded to local groups.

"To be able to provide immediate help to local organizations – after launching this fund just a few weeks ago – is a testament to what we can do by working together," said David Green, chair of the Iredell County Community Foundation. "Iredell County is proof of how strong a community can be when we unite for a common cause."

The latest round of grants include:

- \$20,000 to **HealthReach Community Clinic** for prescriptions and medical supplies.
- \$18,000 to **FeedNC (Mooresville Soup Kitchen)** for food for distribution.
- \$7,000 to **G4G Ministries** for food for distribution.
- \$20,000 to **Iredell Christian Ministries** for food for distribution.
- \$16,000 to **Matthew 25 Ministries** for food for distribution.
- \$17,500 to the Salvation Army for food for distribution.
- \$22,000 to **Mooresville Christian Ministries** for housing and utility assistance.

- \$5,000 to **PowerCross** for food for distribution and education support.
- \$3,000 to **South Yadkin Baptist Association** for food and hygiene products for distribution.
- \$3,000 to **Daymark Recovery Services** for substance abuse counseling.
- \$2,500 to **SCAN of Iredell** for parenting support visits.
- \$9,000 to **Purple Heart Homes** for housing repair program support.

Grants are awarded by an advisory group of local leaders. The next grant cycle will soon open to any Iredell County nonprofit that meets the eligibility criteria. For details regarding grantmaking and how to apply, UWIredell.org.

"This is a great step to provide immediate help to local organizations serving families and individuals in our community," said Shane Ruffin, regional development director for United Way of Central Carolinas. "However, our local agencies will need additional support as the needs resulting from this pandemic will continue to grow. We encourage those who can to support this important cause."

To give to the fund and learn more, visit <a href="bit.ly/UWCorona">bit.ly/UWCorona</a>. Corporations and foundations that wish to make a donation may contact Kindl Detar, Vice President, Planned Giving at FFTC, at 704.973.4581 or <a href="kdetar@fftc.org">kdetar@fftc.org</a>; Brett Eckerman, Executive Director at United Way of Iredell County, at 704.872.3000 or <a href="beckerman@uwiredell.org">beckerman@uwiredell.org</a>; or Shane Ruffin, Regional Development Director at United Way of Central Carolinas, at 704.997.3216 or <a href="ruffin@uwcentralcarolinas.org">ruffin@uwcentralcarolinas.org</a>.

## About United Way of Iredell County:

United Way of Iredell County envisions a world where all individuals and families achieve their human potential through improvement of education, income stability and healthy lives. We work to maximize impact locally by utilizing and equipping partners in their strengths to best serve our community. Further information is available at <a href="https://www.uwi.edu.neg.">www.uwi.edu.neg.</a>

## About United Way of Central Carolinas:

United Way fights for the education, health and financial stability of every person in our region, improving lives by mobilizing the caring power of local communities in Charlotte/Mecklenburg, Mooresville/Lake Norman, and Anson, Cabarrus and Union counties. For more information, please visit <a href="https://www.uwcentralcarolinas.org">uwcentralcarolinas.org</a>.

## About the Iredell County Community Foundation:

Established in 1989 as a permanent endowment, the Iredell County Community Foundation benefits a range of charitable purposes. As an affiliate of Charlotte-based Foundation For The Carolinas, the Iredell County Community Foundation inspires philanthropy, increases charitable giving and strengthens the community. For more information please visit <a href="www.iredellcounty-cf.org">www.iredellcounty-cf.org</a>.

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